

BORNE

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FREE



Hoiming is cool. In fact, too cool. We're worried that these bags are cooler than us. Feast your eyes on the perfect bespoke leather handbag and jacket in one. You know when you come across a really amazing leather jacket in a vintage shop and think it can't get any better than this? Well it can. Now that amazing leather jacket has been seamlessly fused and hand crafted into a stylish bag. The result's both slouchy yet sophisticated. Each made-to-order piece has its own personality with the original jacket dictating the shape and size of the bag.

The Hong Kong based label Hoiming was created by Hoiming Fung and Baldwin Pui. Fung originally worked as an art director but through the influence of her mother, an exceptional tailor, she turned her hand to hand-stitched leather work. Pui has worked in fashion his whole career building up an impressive collection of accolades and recently showing his collection at the Tokyo Design Week.

Take a look at their beautiful work at www.hoiming.net or alternatively, if you happen to be in Hong Kong, pop into *Harvey Nichols* or *Cocktail* where you can purchase from their 'Recess' collection.





Hoiming.